

Appendix 2: Garden City Samba

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Version	Issue Date	Changes
1.0	NA	First Draft (BE)

Reference	6031			
Name of Organisation	Garden City Samba			
Organisation Type	Registered charity			
Ward	Covers the whole of North Herts			
Project Type	Community Samba Group			
Green option considered?	/			
NHC Councillor involvement that may constitute a conflict of interest	None that we are aware of.			
Previous financial support within six years	<p>Yes – £1,285 - Video training resources for band members. - 2021-22</p> <p>They also received £600 in a Delegated Decision back in January 2023. This was towards covering fees for six new members to join their group at their concessions rate, thereby enabling the participants to attend free of charge.</p> <p>They did not spend the money as the project never happened and they gave the money back.</p>			
Documentation reviewed and approved*	Safeguarding	Yes	Accounts	Yes
	Demonstrates clear governance	Yes		
Total applied for	£400	Total project cost	£1,200	
Officer Summary				
<p>As part of giving back to the local community, each year Garden City Samba (GCS) like to give several free performances. These are offered to local charities and good causes, and for whom their normal performance fee would be unaffordable. Examples of free performances they gave last year are the <i>Stand-By-Me</i> children's bereavement charity, the <i>Letchworth Make Lunch</i> food project and a <i>Letchworth Lions</i> event raising money for Ukraine. Although these events were offered free to the clients, GCS do still incur costs, such as rehearsal costs, music director fees, instrument wear and tear and travel to and from the gig.</p> <p>They estimate that a typical gig costs GCS around £200, depending on location. Honouring a commitment to perform for free may also mean that they must turn down an alternative paid performance request for the same day, which results in a loss of income for the band. Nevertheless, they would like to increase the number of free performances they are able to offer in the year ahead.</p> <p>This year they'd like to commit to a minimum of six free performances, which would cost them around £1200. This will approximately have an impact on 1200 people based on six events with an average of 200 people attending each event. Between April & December 2024. Typically, they perform with a group of around 20 drummers, bringing Brazilian carnival music full of colour & high energy to local events, which consistently goes down well with the public and organisers.</p>				

*Funding will only be released on receipt and approval of all supporting documentation

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A very popular feature is that they offer an element of audience participation when they present performances. For their finale, they invite members of the public to come & join them & within 10 minutes they are drumming along with them. They take an extra stock of around 30 percussion instruments for the public to use, including ones suitable for young children.